LORECON

2026

Sept 26-27 | Durham, NC

Durham Convention Center

ABOUT LORE CON

Lore Con is a two-day multi-cultural convention for fans, creators, and community. We celebrate the stories, passions, and communities that make us who we are. Pop Culture. Anime. Gaming. Comics. Streetwear. Tech. Music. Whether you create it, collect it, or live it -> **What's Your Lore?**

AUDIENCE

1,000+
Year 1 Goal Attendees

84%
Ages 18-34

Triangle
Regional Reach

Multicultural | Millennial & Gen Z | Pop Culture / Anime / Gaming / Comics / Streetwear / Tech

ATTENDEE GROWTH PROJECTION

Clear roadmap to 20,000 attendees by Year 7, turning into a national convention

CONFIRMED FOUNDATIONAL GUESTS:

Blerd Without Fear
123K Youtube Subscribers

Fantastic Frankey
188K Tik Tok Followers

SPONSORSHIP OPPORTUNITIES

LORE PATRON
$1,000

- Logo on website
- Social media mention
- Event signage recognition

LORE KEEPER
$2,500

- Everything in Patron
- Email marketing inclusion
- Creator video shoutout
- Vendor floor presence (6ft table)

LORE CHAMPION
$5,000

- Everything in Keeper
- Panel/activation naming rights
- Premium booth placement
- Dedicated social post
- Hosted activation with guest

Interested in presenting partner or title sponsorship opportunities?

Reach out directly at info@loreconvention.com